

South Portland's 33rd Annual Art in the Park Show & Sale  
Saturday, August 11, 2012 (rain date Sunday, August 12)  
9:00 a.m. – 5:00 p.m.

### **General**

The 33rd Annual South Portland Art in the Park Show & Sale will be held Saturday, August 11, 2012 in Mill Creek Park from 9:00 a.m. – 5:00 p.m. Artists may check in starting at 7:00 a.m.

Art in the Park is open to all artists who wish to exhibit original paintings, drawings, photographs and prints. There will be a Judges' Cash Award Competition and Sponsors' Choice selections as described below. All exhibitors, regardless of whether they enter the Judges' Cash Award Competition or designate works as Sponsor's Choice selections, must submit an official entry form and pay the \$65 entry fee. **If you cancel before August 1, you will be refunded \$40; Art in the Park will retain the \$15 advertising fee and a \$10 administrative fee. If you cancel on or after August 1, you will be refunded \$40 if another artist registers for your spot.**

The artists' section of the park will accommodate 185 artists while allowing plenty of room for relaxed viewing by the public. Therefore, only the first 185 applicants will be accepted. A reserve list may be established. Artists submitting entries after July 15, 2012 will not be listed in the festival brochure. Information can also be obtained by logging on to our web page at [www.artintheparkmaine.com](http://www.artintheparkmaine.com)

### **Space Assignments**

Applicants will be assigned spaces as completed applications are received. If you wish placement next to another artist you must send your applications and fees together. We will not hold spaces open. Both applications must be sent in and the fees paid together to assure that you get adjoining spaces.

Because of changes in grounds keeping, the actual park layout may change from year to year. Your location last year may be different this year even though your number remains the same. Art in the Park will accommodate requests for particular sites if the site is still available at the time the request is received.

Please let us know if accommodations are needed for a disability.

### **Parking, Set-Up and Tear-Down**

Parking inside of the park grounds during show hours will not be permitted. You may access the park to unload if your location is along the Bandstand side of the pond, but you must exit to one of the parking areas before 9 a.m. Plan to enter the park for unloading by way of a paved driveway off Broadway or Cottage Road. Art in the Park discourages artists from leaving before 5 p.m., as the public perceives the show is closing, decreasing foot traffic for other artists. **No cars will be permitted back in the park for tear-down before 5 p.m.**

### **Type of work accepted**

All paintings, drawings, prints and photographs are acceptable for exhibition; however, only original framed works are permitted in the Judges' Cash Award Competition. If there is any question about the admissibility of a certain work, the Committee will base its judgment solely on whether the work meets the admissibility criteria as described, is prepared for hanging and is ready for a purchaser to display. **PLEASE NOTE:** The Committee may, in its discretion, permit no more than 6 sites to be assigned to artists displaying and selling art that does not meet the criteria as described, if it finds that the art proposed for the site is likely to enhance the show by providing a different viewing experience for the public and is not likely to detract from the general character of the show as a display of fine art. The Committee will not permit jewelry, crafts or "paint by number" paintings in the show for competition or display. Block print, woodcuts or numbered prints are not acceptable in the Judge's Cash Award Competition; however, artists are encouraged to exhibit such materials at their stands. All work entered must be your own original work and not a commercially produced item for which you are acting as sales agent. Artists whose work generally meets the permitted criteria may also display and sell works other than those generally permitted as long as they do not take up more than six (6) SF of display space.

### **If you need to cancel**

In the event you register and are accepted but find that you cannot be here to exhibit, please inform us immediately. **Each year we have a waiting list for artists waiting to participate in the show. REMEMBER, you may NOT give away/reassign your space. Those artists on the waiting list are the only artists that will be accepted into the show. You will be refunded \$40 of your \$65 registration fee. Art in the Park will retain the \$15 advertising fee and a \$10 administrative fee. If you cancel on or after August 1, you will be refunded \$40 if another artist registers for your spot.**

### **Reserve List**

The Committee reserves the right to create a reserve list. Those artists placed on a list will be so notified and their numerical placement indicated. Please provide a phone number or an e-mail address where you or your representative can be reached during normal business hours. Vacancies may be filled through our ability to contact the applicant or the representative by telephone or e-mail over a reasonable time period – usually one (1) business day.

### **Confirmation of Registration**

You will receive a postcard acknowledging receipt of your registration and your site number within two weeks of its receipt. Three weeks prior to the event you will receive final instructions, two numbered stickers which you must affix to your entries in the Sponsor's Choice Competition to be viewed at your stand, and a sticker for the Judges' Cash Award Competition at the judges' tent.

You are encouraged to set up easels to sketch or paint or do quick portraits. This benefits the festival and will add to the atmosphere.

### **Weather delay or cancellation**

In the event rain is predicted for all day Saturday, the festival will be held on the following day, Sunday, August 14, and the same rules will apply. If it rains on Sunday as well, the festival will be cancelled until next year and registration fees will be returned in full. Mist, fog or intermittent rain will not result in cancellation.

### **Display Guidelines**

Every applicant must exhibit a minimum of five (5) pieces of artwork. Except for Sponsors' Choice and Judges' Cash Prize Competition submissions, works displayed do not have to be framed. Other than Sponsor's Choice selections, they may or may not be offered for sale. Collection and payment for sales and other taxes will be the sole responsibility of the artist.

The entry you submit for judging is only for the cash prizes. You will receive a sticker to be attached to the work before bringing it to the judges' tent. Sponsor's Choice selections will be made at your stand. Sponsor's Choice Sponsors pay \$400 in advance for their purchases. Each Sponsor's Choice selection designated by the artist should therefore be a \$400 value. This may be one \$400 work or a combination of smaller works totaling \$400 in value. You will receive two tear-off stickers that you must affix to the framed works you are offering as Sponsor's choice selections.

Artists are expected to provide their own stands for display, as well as rain coverings. Space provided will accommodate stands no larger than 15' in width nor greater than 10' in depth. **Please center your display (width) on the numbered stake. The FRONT of your display starts at the location of the stake. Please leave room for foot traffic.**

### **Judges' Cash Awards**

Each site number in the show is permitted to enter one painting in the Judges' Cash Award Competition. This painting or photograph must be framed or otherwise ready to hang and must have your competition number attached to the front in a visible manner. When two or more persons are included at

one site (e.g. art association, senior citizen group, etc.) only one competitive entry is permitted in the Judges' Cash Award Competition from that site.

All Cash Award judging will be done in the Judges' tent beginning at 9 a.m. sharp. Please bring your work to that area with the numbered label attached to the front.

Prizes are as follows:

ONE - \$800.00 Judges' Award to Best-in-Show. This is a cash prize and the artist retains ownership of the painting.

ONE - \$600.00 Judges' Award to Second Best-in-Show. This is a cash prize and the artist retains ownership of the painting.

ONE - \$500.00 Judges' Award to Third Best-in-Show. This is a cash prize and the artist retains ownership of the painting.

ONE - \$400.00 Judges' Award to Fourth Best-in-Show. This is a cash prize and the artist retains ownership of the painting.

ONE - \$500.00 Best Photo In Show. This is a cash prize and the photographer retains ownership of the photo.

FIVE - \$150.00 Merit Awards. These will be awarded by the judges on the basis of attributes deemed worthy of special mention and consideration. The artist retains ownership.

**IMPORTANT CHANGE: The Art in the Park Committee has listened to a number of artists who would prefer to have his/her artwork back immediately after the judging has been completed. Beginning this year, we will no longer have the two hour public viewing after the judging and you may pick-up your artwork starting at 11:00 a.m. Please remember NO receipt, NO artwork – our volunteers do their very best to protect your artwork; they do not know each individual artist to guarantee the correct artwork is returned to the correct artist. The receipt given to you when you leave your artwork at the judging tent is required to reclaim it. Thank you for your continued cooperation.**

### **Sponsor's Choice Competition**

Sponsors' Choice sponsors pre-pay \$400 to purchase a painting from the show. Sponsors' Choice selections are selected at the artists' stands. You will be provided with two labels to designate the works you agree to sell for \$400 as a Sponsor's Choice. When the sponsor makes a selection, you must designate that work as "SOLD". Sponsors will advise the committee as to the artists whose works have been chosen. The names and site numbers of artists chosen as Sponsor's Choice purchases will be announced at noon along with cash prize winners. Checks will be given out at noon. Paintings you designate with the Sponsors' Choice stickers should not be offered for sale to the general public until after 11:30 a.m. If a sponsor selects your work, it must be sold for \$400.00. Your signature on the application indicates your understanding of this and your willingness to participate in the festival as we have described it.

**OFFICIAL ART IN THE PARK ENTRY FORM**

**SOUTH PORTLAND CITY HALL  
25 COTTAGE ROAD  
P.O. BOX 9422  
SOUTH PORTLAND, ME 04116-9422  
(207) 767-7656**

Please enter me in the Art in the Park Show and Sale. I fully understand that if I enter the Sponsor's Choice Competition and my entry is picked as a winner by any of the sponsors, I will transfer ownership of the selected painting to the Sponsor for \$400. I further understand that Judges' cash awards are: Best-in-Show (1) \$800; Second Best-in-Show (1) \$650; Third Best-in-Show (1) \$500; Fourth Best-in-Show (1) \$400; Merit Awards (5) \$150; Best Photo In Show (1) \$500.00.

In consideration of the acceptance of this application, the exhibitor agrees that any painting, picture, drawing, or art work of any nature or description shall be displayed at the sole risk of the exhibitor and the exhibitor shall be responsible for his/her activities and those of his/her agents, servants, and employees which result in damage to the property of the City of South Portland. The exhibitor, his heirs and assignees also agree to defend, indemnify, and hold harmless the City of South Portland, its officers, agents and employees, including the "Art in the Park" committee members, from and against any and all claims, liabilities, judgments, awards, costs, fines, civil penalties, damages, and expenses which may arise from or in the course of his/her participation in "Art in the Park" on account of any personal injury, death, or property damage.

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**2012 ENTRY FORM**

Please print all information.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

DESCRIPTION OF WORK: \_\_\_\_\_

DAYTIME PHONE NUMBER \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

I \_\_\_\_\_ do \_\_\_\_\_ do not want a business card size ad in the program for \$25.00

DATE \_\_\_\_\_ SIGNATURE \_\_\_\_\_

ALL EXHIBITORS, REGARDLESS OF WHETHER THEY ENTER PRIZE COMPETITION, MUST PAY THE \$65.00 FEE TO EXHIBIT, AND SIGN THIS ENTRY FORM. Please enclose a check, bank draft, or money order made payable to the CITY OF SOUTH PORTLAND, for \$65.00 (entry fee) or \$90 (entry fee plus ad). Ad copy may be returned with the registration form or sent separately. Ad copy must be received by July 7, 2012.

Disability accommodation requested: \_\_\_\_\_

Return this application immediately to insure acceptance. The \$65 entry fee will be waived for students attending public school in South Portland; however, these students will be ineligible for a Judges' cash award and/or Sponsors' Choice selection unless they pay the \$65.00 fee.